

## experience

### PHYSICIAN'S CHOICE | DENVER, CO

#### GRAPHIC DESIGN MANAGER (OCT 2022 - AUG 2024)

- managed annual budget and resources to support company expansion
- onboarded several contractors for content creation and bandwidth support
- worked closely with the Senior Project Manager, who was a natural mentor
- participated in leadership discussions regarding packaging evolution and presented designs for rapid innovation seasons.

#### PRODUCTION GRAPHIC DESIGNER (OCT 2019 - OCT 2022)

- updated and managed Amazon/Shopify listing graphics
- built and implemented version control system
- managed pristine packaging print files for an evolving 15+ products portfolio
- developed strong relationships with our external print vendors and internal supply chain, marketing, and operations teammates.
- supported brick and mortar debuts and channels expansion with retail exclusive artwork, display trays, a sidekick display, and a PR box
- pitched and created the first Kid's Probiotic packaging and visual identity

### FLY COMMUNICATIONS, INC. | NEW YORK, NY

#### JUNIOR GRAPHIC DESIGNER (JUN 2016 - JUL 2019)

- photographed and composited 300+ social media posts for Scotch whisky client
- designed a variety of print materials (sellsheets, booklets, packaging labels, brochures) and prepped the files for print
- directed, illustrated, and animated several motion graphics videos
- built websites on code-free platforms and in collaboration with in-house developers
- pitched design directions for each new client, as part of the team's brainstorm practice

### CATALYST (VIACOM) | NEW YORK, NY

#### GRAPHIC DESIGN INTERN (JAN 2016 - APR 2016)

- ideated poster and logo concepts for upcoming Viacom events
- supported creative team with resizing artwork and file organization

### RAIDERS DRUM CORPS | BURLINGTON, NJ

#### VOLUNTEER VISUAL DESIGNER & COLORGUARD INSTRUCTOR (NOV 2015 - AUG 2018)

- coordinated visual package for competitive field shows (prop design, costumes, storyboarding)
- designed production-themed social media content and merch
- educated young performers (14-21 years old) the skills regarding equipment manipulation, dance technique, and choreography
- trained 50+ performers every summer morning to improve their physical and mental strength.

## education

#### School of Visual Arts

New York, NY  
2012-2016

BFA Graphic Design

## awards

#### Dean's List

School of Visual Arts  
2013-2016

#### Performer of the Year

Bluecoats Drum Corps  
2014

## skills

NSF Dietary Supplements  
Compliance Course

Google Project  
Management Certificate  
(in-progress)

Illustrator  
photoshop  
figma  
premiere pro  
after effects  
blender  
dimension  
google slides  
google sheets